



ALPE  
CIM  
BRA

TRENTINO

# Alpe Cimbra

Folgaria – Lavarone – Luserna - Vigolana





## Who we are

1. We are the sales and marketing office of the Tourist Board Alpe Cimbra – Folgaria, Lavarone, Lusern and Vigolana in Trentino – Italy.
2. We represent more than 50 hotels and residences - **Alpe Cimbra Hospitality**, Alpe Cimbra Ski area – Folgaria Lavarone, Ski schools, rentals, restaurants, shops and infrastructures (ice-skating ring, soccer fields, gyms, ...) of Alpe Cimbra.
3. Our main role is to support **Tour Operators (T.O.)** e **Travel Agencies (T.A.)** in receiving the information to promote and sell our mountain destination.





## Alpe Cimbra Folgaria – Lavarone – Lusérn - Vigolana is in **TRENTINO** - Italy



Alpe Cimbra is the closest mountain destination to the main airports





# OUTDOOR WINTER



Alpine Skiing



Cross-Country Skiing



Snow Fat Bike



Sledging and Tubing



Ice Climbing



Snowshoeing





# OUTDOOR SUMMER



Trekking



Golf



Bike



Climbing



Runnig



Nordic Walking



Horseback-riding



Tennis / Paddle



# LOCAL PRODUCTS

It's hard to resist to temptations where they're genuine! And what really matters, besides friendships and spending time together, it's the taste that only local products can offer.

Vézzena cheese, polenta, scented speck, carne salada, mushrooms, the traditional Cimbrian cuisine, strudel, zelten to the mountain honey, with a dedicated special museum!





# CULTURE



Lusérn and the Cimbrian



Guardia, the painted village



Serrada and Depero



Castel Beseno



Base Tuono



The Fortresses



Lavarone Green Land

CULTURAL TOUR

MART Rovereto

MUSE Trento





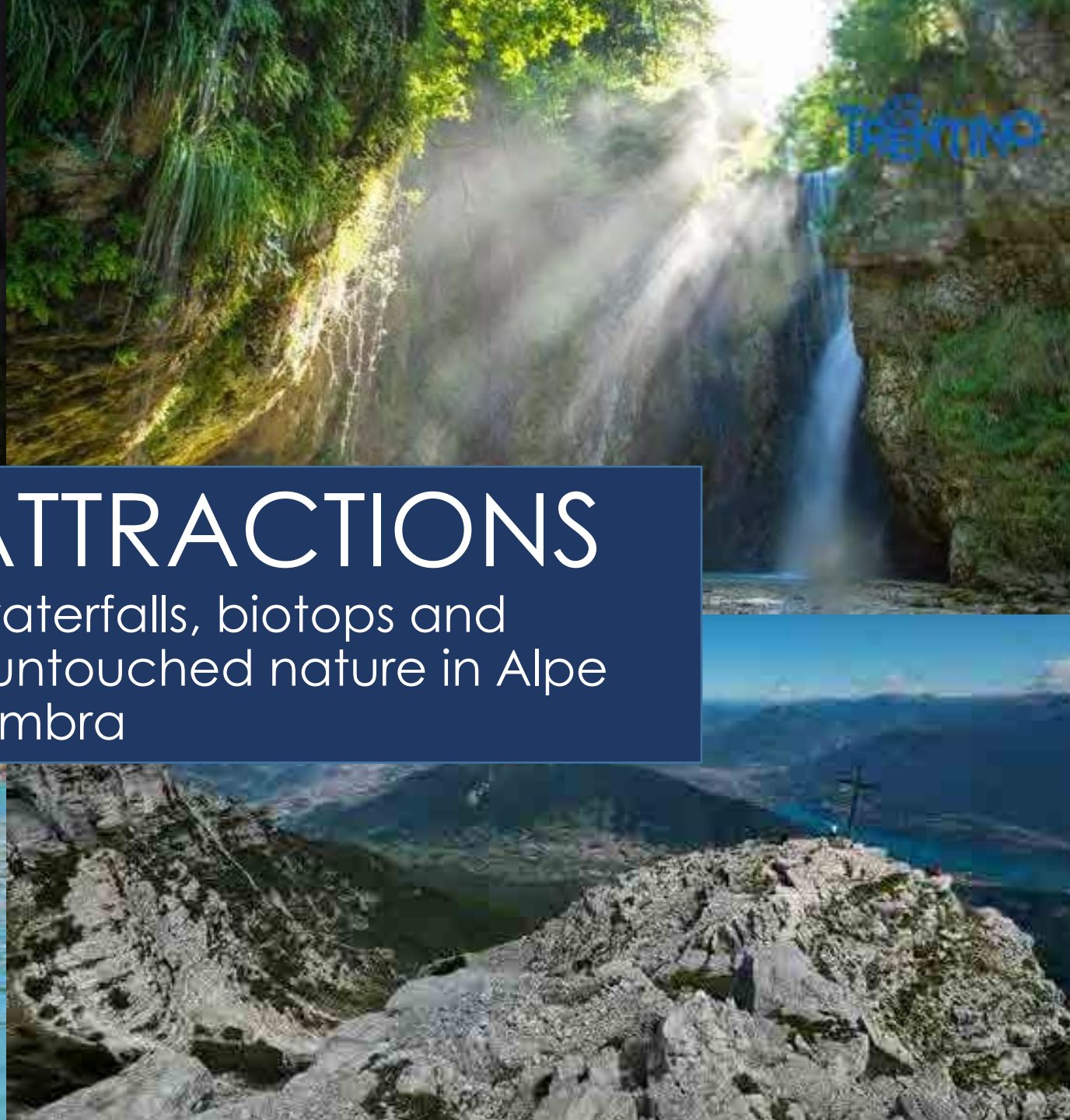
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# NATURAL ATTRACTIONS

Mountains, lakes, waterfalls, biotops and woods...discover the untouched nature in Alpe Cimbra





## Alpe Cimbra Skiarea

104 km of slopes from 1250 metres above sea level and lead to 1850 metres, suitable for any skiers. The skiarea is equipped with a modern snow-making system.



# #WEAREFAMILY

## OUR HOLIDAY PROPOSALS



FAMILY



PETFRIENDLY



BIKE



ECOFRIENDLY



4ALL





# The perfect destination for FAMILIES

1. Family hotels
2. Mini clubs
3. Baby parks
4. Workshops and entertainment programme with didactic farms, trekking and games...





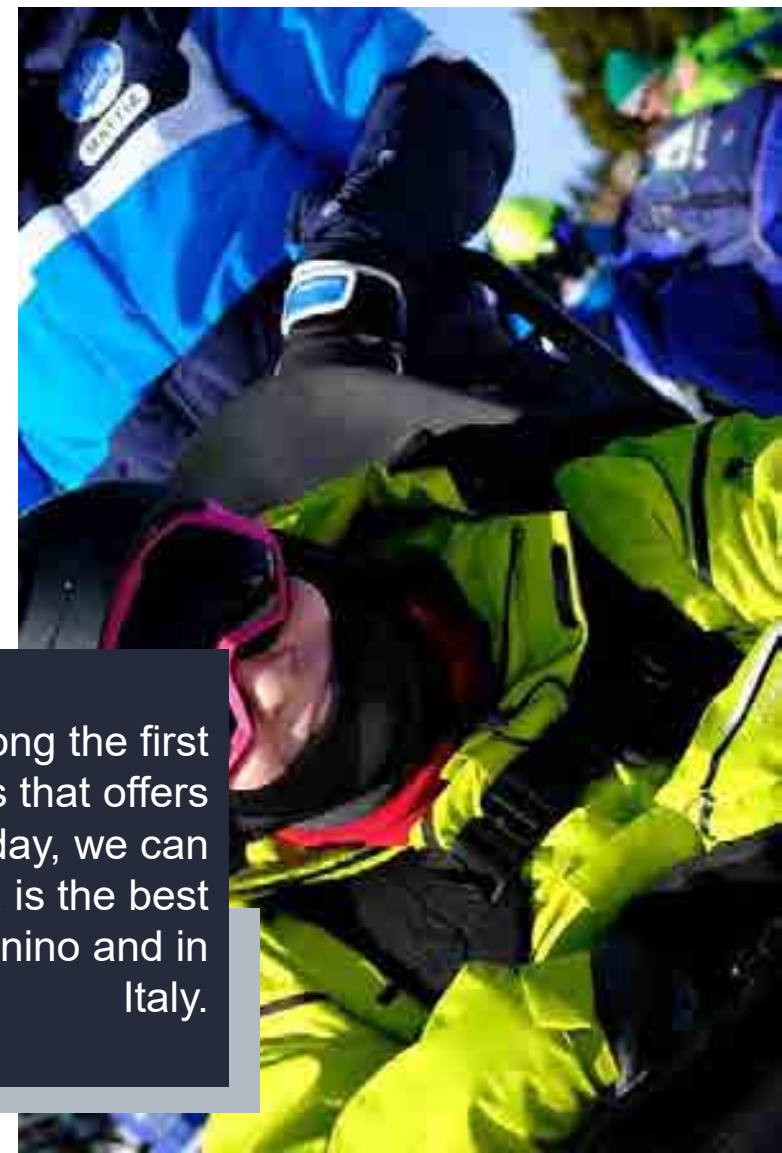


The mountain is accessible when everyone besides disabilities can practice all the activities. In Trentino, Alpe Cimbra offers multiple activities and experiences to discover nature, history and culture of this immense pustures.

Accessible Hotels and Residences  
Accessible Activities  
Accessible Services

# 4 ALL SUMMER

# 4 ALL WINTER



Alpe Cimbra is among the first mountain destinations that offers a holiday 4all. Today, we can say that Alpe Cimbra is the best destination 4all in Trenino and in Italy.





# Eco Friendly

The holiday for those who are looking for a sustainable holiday: the place where to slow down and enjoy the surroundings and recharge with the energy of nature, trees, water and fresh air to recharge the body and mind.

Alpe Cimbra will be part of the First Sustainable District in 2024, having obtained the GSTC sustainability certification.



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# Eco Hospitality

Choose an Alpe Cimbra Eco-Friendly accommodation facility and spend a green holiday in Trentino respecting nature, the environment and the local communities.







# Eco Restaurants

Lunches and dinners that fully enhance what nature offers. Excellent menus that highlight the seasonal products of the territory. The brand "Alpe Cimbra Pantry - La Dispensa dell'Alpe" enhances the local products cultivated with care and love by the small farmers of Alpe Cimbra. When you eat in an eco-friendly restaurant or mountain hut, you take a journey between taste and tradition, through the passion for mountain products cultivation, leading to a simple, tasty and innovative cuisine which will be good not only for you, but also for the environment.







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# Eco Experiences

Alpe Cimbra offers its guests a wide range of authentic experiences to fully enjoy the territory, while respecting the environment. You will be conquered by extraordinary landscapes, involved in green family activities, fascinated by the pleasure of the slow-living.





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# Alpe Cimbra Bike

A bikers' mountain destination



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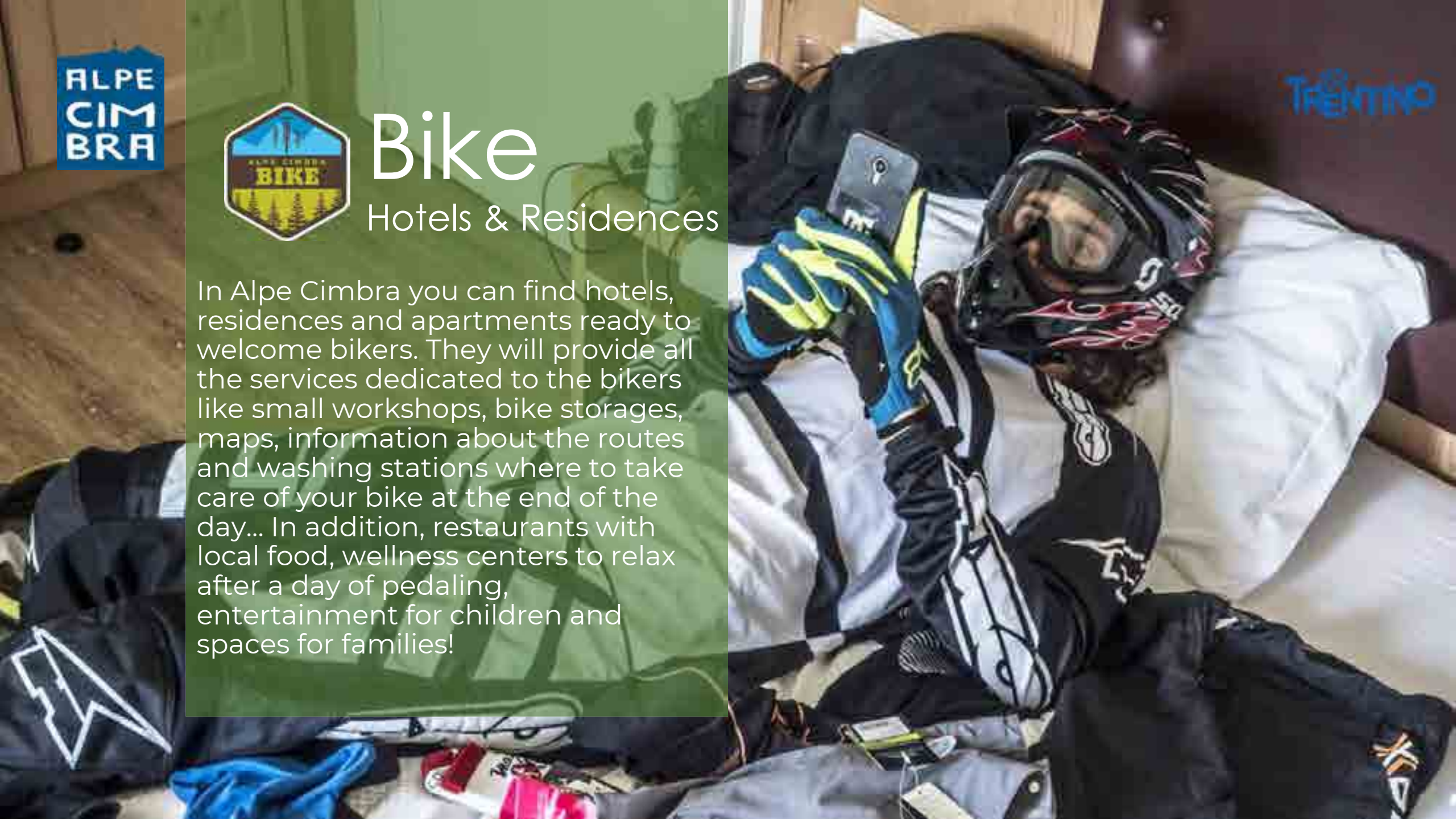


# Bike

## Hotels & Residences

In Alpe Cimbra you can find hotels, residences and apartments ready to welcome bikers. They will provide all the services dedicated to the bikers like small workshops, bike storages, maps, information about the routes and washing stations where to take care of your bike at the end of the day... In addition, restaurants with local food, wellness centers to relax after a day of pedaling, entertainment for children and spaces for families!

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The image is a promotional graphic for Alpe Cimbra Bike Rent. It features a background photograph of a modern building with large glass windows. In the foreground, several bicycles are parked, including a prominent orange one. A semi-transparent green rectangular box is overlaid on the right side of the image, containing the company logo, the title 'Bike Rent', and a descriptive paragraph. The overall scene suggests a professional and modern rental service.

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# Bike

## Rent

The "rent a bike" service to explore Trentino is a quick way to rent a bicycle and go on an adventure. When you arrive from far, the rental service is always an excellent solution. But, it is perfect even if you live in Trentino and decide to try a new discipline. Alpe Cimbra Bike has brought together the best shops specialized in bike and e-bike rentals!

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# Bike Park

If you are looking for strong emotions on the two wheels, you should try to do some downhill biking in our mountains! Balance and muscles are essential to face steep descents and to master the bike on rough and wild terrains; speed is king and quick reflexes are essential to react to sudden changes of direction.

On Alpe Cimbra, there are two bike parks: FolgaRide Bike Park in Trentino, which features two Flow Trails, a Skill Area in Serrada with a fun Pump Track, and a Baby Bike Park for ages 3-6, as well as access to the Alpe Cimbra and Lavarone Bike Park trail network dedicated to Downhill-Freeride disciplines. The Lavarone Bike Park includes four trails, a new Zeta Pump, and a Skill Area, providing an educational area for riders.

Adrenaline lovers have fun like crazy doing downhill!





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400 km  
of mountain bike  
trails

Woods, fields, rocks and breathtaking views, these will be the elements for your perfect bike holiday on the Alpe Cimbra. There is something for every taste and for every biker: Mountain bike, Downhill, E-Bike, Racing bikes, Fat-Bikes or routes for families with small children.



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## Ciclopedonale & More...

Alpe Cimbra offers three splendid itineraries for those who love cycle paths, which are particularly suitable for families with children - and do not require an electric bicycle. The perfect path also for those who enjoy long rides through historical, cultural and scenic places. The first one is the Lusérn-Roana cycle path, and two are just a few kilometres down the valley: the Valsugana cycle path and the Sole cycle path, which leads from Calliano to Rovereto-Riva del Garda in one direction or towards Trento and Bolzano in the other.

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# Pet-Friendly

**Pet-friendly mountain holiday**, l'Alpe Cimbra di Folgaria, Lavarone, Luserna e Vigolana offers *trekkings, accomodation facilities, experiences, servivces and restaurants pet-friendly.*



# Pet-Friendly Hospitality

**Alpe Cimbra** - Folgaria, Lavarone Luserna and Vigolana offers *hotels, residences* and *campings* where dogs and cats are welcome. Every **pet-friendly** accommodation facility guarantees the following standards:

- Dogs are welcome independently of the size (even more than 25 kg) free or with a fee
  - Free check-in for the pet
  - Shared outdoor space (garden or terrace)
- Each accommodation facility offers additional services





# Pet-Friendly Restaurants

Organise lunch or dinner in Alpe Cimbra has never been so easy. Thanks to the pet-friendly restaurants dogs will be allowed to join you worries free.





# Pet-Friendly Experiences

The freedom to choose whom to spend your time with is priceless.

In Alpe Cimbra we propose experiences to discover our territory accompanied by your dog.





# History in Alpe Cimbra

Alpe Cimbra offers the possibility to visit many historical sites that testify the past and battlefield of the wars. Thanks to safeguard of the cultural heritage, WW1 fortresses and trenches can be visited

Other important site that remind of WW2 and the Cold War are Malga Zonta and Base Tuono.





# We look forward to seeing you in Alpe Cimbra!

Further information:  
[commerciale@alpecimbra.it](mailto:commerciale@alpecimbra.it)  
+39 0464724109



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